

The challenge

- Organizations struggle to realize the full potential of women in order to maximize company results
- Women often struggle to carve a path to success that works for them within the company

Bridging the gap

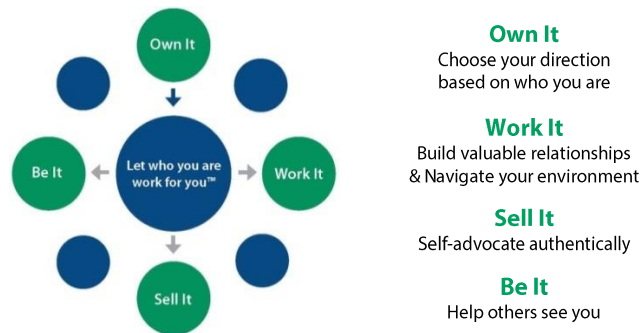
We accelerate success for organizations and individuals by helping women achieve their full potential

What differentiates us

Our research - We interviewed over 200 women and men from a broad spectrum of industries, roles, backgrounds, geographies and ages to gather their insights and advice for working women and managers

Our experience - We have over 60 years collective experience as proven business leaders, as females in competitive, male-dominated arenas, and as working mothers

Our model - We analyzed our proprietary research data and created a framework to translate real life lessons into practical methods that produce immediate results



How we help

Consulting Services - We partner with you to fully leverage the women in your organization. Work includes:

- Assess work environment and culture
- Develop and implement solutions
- Establish/strengthen Women's Initiatives/ERGs
- Build effective mentoring programs

Individual Business Coaching

Workshops & Seminars

- Lead Yourself: Leverage gathered wisdom to accelerate women's success™
 - Advance women's progress by sharing proven techniques used by successful women and men
 - Overcome the internal and external barriers preventing women from reaching their full potential
 - Develop personal strategies to confidently voice ideas, navigate corporate culture, strengthen personal presence and excel in high-impact roles
- Lead Others: Leverage the full potential of women in the workforce™
 - Identify women's unique characteristics and qualities
 - Equip managers with tools to unlock hidden potential of women
 - Understand, identify and address unconscious bias
 - Improve communication, strengthen team dynamics and achieve mutual success
- Launch Your Career: What you didn't learn in college™
 - Fast-track young businesswomen's progress by exploring the Lead Yourself model and adopting proven methods

Speaking Engagements - Facilitate meetings, Moderate panels, Present Keynote speeches. Look for our TEDx talk "Reframe Your Thoughts."

Contact us

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www.gatheredwisdompartners.com



Marcia V. Perkins is recognized for her ability to quickly assess situations and needs, and to develop and execute practical action plans. Joining deep technical financial skills with strong communication and management abilities distinguish her and promote collaboration.

As a seasoned commercial finance executive, Marcia worked directly with hundreds of companies and reviewed thousands – from \$10 million to over \$1 billion in sales, representing all industries, and dispersed throughout the U.S. and Canada. Her lending and investment work included evaluating a company’s management team, strategic plan, financial forecast, industry outlook and competitive position, and then working directly with management teams and private equity owners as the companies grew, made acquisitions, and worked through economic cycles.

Consistent themes in Marcia’s career include embracing change, learning new skills, and building teams – whether reinvigorating a business, adding product lines or starting up new ventures. As a Managing Director at Merrill Lynch, she was one of three founding leaders building Merrill Lynch Capital Corporate Finance from 3 employees to over \$17.5 billion in managed assets and 175 employees in 6 years. She began her career at Heller Financial, Inc., a leading middle market provider of leveraged loans. She worked her way up to Executive Vice President, serving as one of four leaders heading the \$6 billion Corporate Finance division.

Marcia is Illinois-certified in Domestic Violence Crisis Intervention and serves as a career coach to women escaping domestic violence. She is an Illinois-certified Adult Literacy Tutor and is active in literacy and ESL volunteer work. She has presented on Building Strong Self-Advocacy Skills to an all-female high school STEM class, special education students and their parents, and immigrant women in a job-readiness program. Marcia is a listed contributor to the ABA’s 2018 publication *Zero Tolerance: Best Practices for Combating Sex-Based Harassment in the Legal Profession*.



Diane Sawyer is recognized for her ability to facilitate the change process through engagement and purposeful dialogue. She is known for her ability to motivate employees to achieve results. Diane is sought after because of her integrity, drive, influence and incredible track record.

Working in the airline industry for more than 32 years, Diane has multi-faceted experience. She has worked in both field operations and headquarters environments. She has strong experience related to building world class service organizations through associate engagement, training, performance management and communication. Diane has held numerous leadership positions throughout her career with United Airlines. As Managing Director North America Inflight Operations she provided leadership and direction to over 20,000 employees. In the role of Corporate Learning Leader she built a training organization to facilitate change through engagement during the critical emergence from bankruptcy time period. Diane provided leadership for the transformation of inflight customer experience, developing and leading a clear service and delivery strategy for inflight service.

Her expansive background includes significant experience with unionized work groups, organizational culture initiatives, and leading through the many challenges the industry has faced, including industry deregulation, ESOP, 9/11, bankruptcy, and the United and Continental integration.

Diane has a B.A. in Psychology and Education and a M.S. in Human Resources and Industrial Relations Management. She is a listed contributor to the ABA’s 2018 publication *Zero Tolerance: Best Practices for Combating Sex-Based Harassment in the Legal Profession*.

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